



Exactly Yours



Binary Mantra Systems



Corporate Brochure

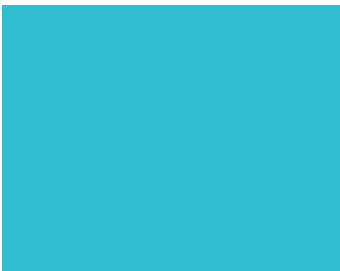


[www.binarymantrasystems.com](http://www.binarymantrasystems.com)



# Overview - Company & Team

A Second generation outsourcing company



## Vision

To **attain leadership** position in the field of outsourced IT services through a blend of **innovation** and **convention** in leveraging state of the art technologies, thereby creating **sustained value** for each stakeholder

## Mission

**Delivering** quality, on time every time and **Creating** sustainable and measurable business Value

Our team with 100 + man years of industry experience is a blend of best-in-class academic institutions and professional organizations.

### Companies

Infosys	IBM
Mastek	3i Infotech
Polaris	NIIT
Tech Mahindra	Qwest
AirTight Networks	Nihilent

### Institutes

IIT Kanpur
IIT Roorkee
IT-BHU
IIM Kozhikode
University of Pune

# Services

Highly specialized  
outsourced soft-  
ware development  
& consulting



## Application Development/Maintenance

BMS team has extensive expertise in web applications, windows application and rich internet application development.

## Business Process Management

Jointly defining BPM requirements, choosing the appropriate technology platform, solution development, implementation and support.

## Enterprise Applications Integration

BMS specialize in designing EAI architecture – Hub and Spoke Enterprise Bus ( with or without SOA) and developing the EAI solution.

## IT Consulting

BMS offers **Program Management Services** to clients, to help manage multiple ongoing inter-dependent projects.

*Highly specialized outsourced development and consulting across diverse verticals like Banking & Financial Services , Trade Finance, Telecom, Healthcare, Fashion & Apparel, Air Transport, Manufacturing /Engineering .*

# Approach

We are committed to the Functional Development Life Cycle paradigm



- \* Project milestones based on the business need, not software build and design constraints
- \* Software development methodologies to tread on business-driven paths : *whether RAD or Agile will depend on the client need, not the vendor preference*
- \* Clearly defined Project priorities as DAY 1, DAY 2....DAY N in line with Time-to-Market needs
- \* Prioritized design and development of DAY 1 components irrespective of their linearity in the software development process
- \* DAY 1 end-to-end delivery ensured well within timelines to enable the expected results of the business solution in terms of measurable business value
- \* A premium “Ad hoc development ” feature that can adapt the changing business needs during the course of the project as conveyed by the client – this ensures that project specifications are free of the conventional rigidity in development – if business needs change, the solution can be tweaked accordingly – at a premium and at the behest of the client.
- \* In built change management and release management mechanism that removes the usual solution deployment bottlenecks

# BMS Mantra

Transforming services into productized offerings



- \* Project Completion on time
- \* High Quality Service
- \* Emphasis on Confidentiality
- \* Effective Risk Management

- \* A need-over-hype approach that addresses the exact business need
- \* High-performance delivery over the project lifecycle
- \* Clearly defined metrics to measure business value for every project milestone
- \* Clearly drafted recommendations and refinement criteria for future projects

## Rationale

- \* Strong and committed leadership team
- \* Value Partnership with clients
- \* Best-in-class Resources and Infrastructure
- \* Secure, scalable and flexible Business Solutions
- \* Community-wide Knowledge Management