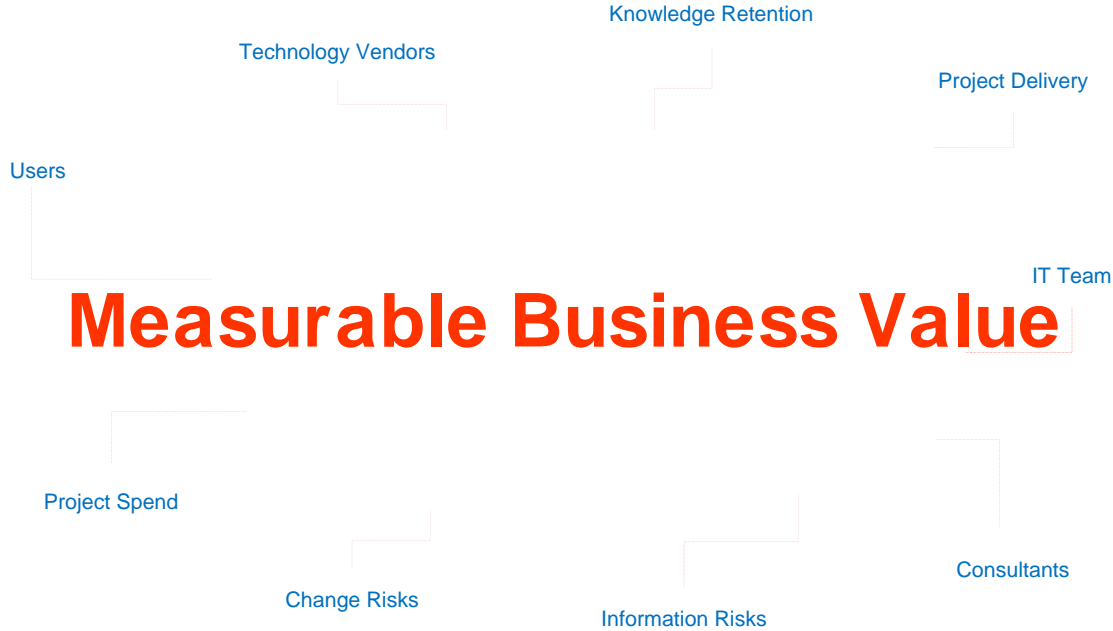


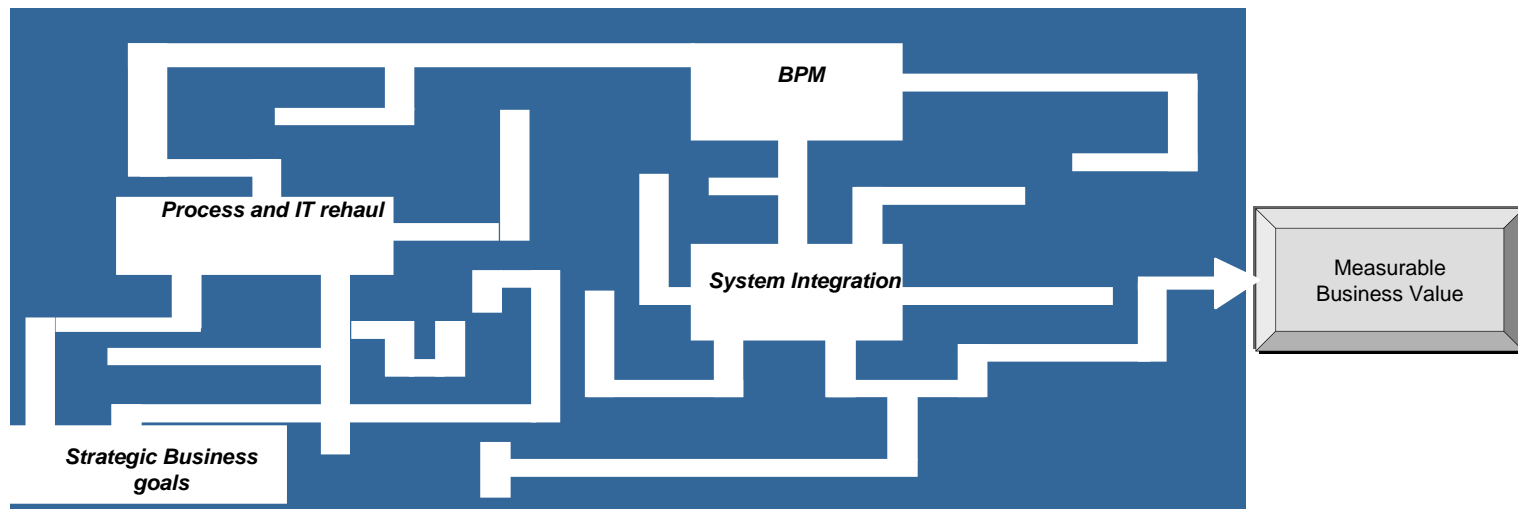
Approach Paper



The Binary Mantra

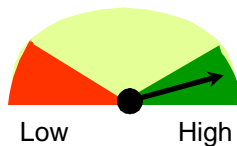
The IT Challenge

CFOs and CIOs need to define the value of their information technology investment in terms of measurable returns



Binary Value Check

What business value does ***your*** IT provide?
How effective is it?



- Business process aligned with IT
- Business/IT collaboration
- System and process stability
- IT Business-decision support
 - Accurate information
 - Authentic business intelligence
- Real time support
- Elaborate Documentation

The Binary Mantra

- Clarity and collaboration in
 - Program Management
 - Teams : Technical Infrastructure Team, Application Development Team, Change Management , Subject Matter Experts, Design Teams, Deployment Team
- Communicate and reinforce strategic vision throughout all projects
- Identify and leverage synergies among projects
- Monitor project schedule, resources, and budgets to successfully implement solutions
- Manage and resolve risks and issues
- Manage project quality
- Evolve rock-solid infrastructure to implement projects

Measurable Business Value

- High-performance delivery over the project lifecycle
- A need-over-hype approach that addresses the exact business need
- Clearly defined metrics to measure business value for every project milestone
- Clearly drafted recommendations and refinement criteria for future projects
- Transforming services into productized offerings thereby minimizing the development curve through reusability

Binary Mantra Systems is an Indian software development organization specializing in Microsoft.NET technologies. The company serves client in the areas of Business Process Management, Enterprise Application Integration, Customized Application Development, and IT Consulting. The company develops solutions to deliver measurable business value. The founding partners come from diverse spheres of technical, project management, sales & marketing and human resource development to offer tailored application frameworks and end-to-end business solutions. The diverse acumen spread across disparate functional areas spells our competitive edge. Visit www.binarymantrasystems.com for details.