



bms is comprised of an expert group specialized in developing varied mobile applications for Windows Mobiles, iPhone, Blackberry devices & Symbian handsets. BMS possesses strong expertise in location aware mobile applications both for non-GPS as well as GPS enabled phones.

Windows Mobiles: Windows Mobile 5.0/6.0/6.1.

Symbian: Series 60/80/90 & UIQ

iPhone: Xcode, Mac OS X, Cocoa touch, Objective C

Blackberry: Resident client/browser-based/MDS/ Browser PUSH applications

Emergency Services & Security Applications

- Identifying the location of a particular user or object to help locate emergency services in close proximity.
- Tracking the location of relatives, friends and associates with prior subscriber consent.
- Live view of any location for surveillance needs

Enterprise Services Applications

- Fleet and asset tracking
- Field service dispatching
- Data logging
- Route and delivery optimization
- Mobile workforce management

Consumer Services Applications

- *Navigation* – On the fly route maps and hints of desired locations
- *Location-based advertising* – flashing retail advertisements of offers and discounts as soon as the user comes within the **vicinity**
- *Location-based reminders* – activation of user-entered to-do lists (appointments, shopping, visits etc) users on entering specified locations
- *Location-based search* – Access to information on different local services like malls, theatre, cinema, amusement parks etc
- *Gaming & Fun* - Customized gaming applications developed for mobile devices